TechTalk summits

FACE-2-FACE IT INNOVATION

Multi-Sponsor Events by City

Empower your regional sales teams to reach and access the leads they need with live, face-2-face events. We do all the work to engage attendees looking to stay informed on topics from data analytics, cybersecurity, cloud, digital transformation, data backup and recovery, and much more.

Here's how Multi-Sponsor Events work

- Non-themed events: Sponsor can choose solution/tech to present
- Scheduled to cover markets within a region over a week timeframe to maximize sales regions and deliver leads
- Strategically scheduled an average of 4 weeks after virtual events in same territory to drive attendance and close deals
- Exclusive for your specific technology (no competitors)
- Logo, abstract featured in event agenda on event landing page
- Inclusion in custom marketing campaigns
- Opportunity to provide target accounts/company profiles and titles for marketing campaigns
- 15-minute speaking slot/presentation with audio/video
- Post-event registration list with access to all registrant data
- Opportunity to post sponsor resources on Resources pages for SEO. Searchable by event, title, sponsor
- $5,500 per sponsorship (bulk discounts available)

NEW For 2023

SOHO House SERIES

North American Soho House and select international members-only clubs. Exclusivity of memberships are a big draw for attendees. Pricing varies by market and SOHO club.

Event Packages: Virtual & Face-2-Face

- Book virtual events in the same region as 3 in-person events scheduled a month prior: $500 off virtual event
- Virtual event gets your foot in the door with clients, use the in-person as follow up or closing meeting
- Virtual events drive attendance to in-person events